

## 1.1.1

<b>I. General information</b>	
<b>Name of the organization</b>	Citizens Network Watchdog Poland
<b>Short title (max. 30 characters)</b>	Watchdog Poland
<b>Full title of activity</b>	Advocates of Transparency
<b>Component/ program goal</b>	Democracy/European Integration (B1)
<b>Type of activity</b>	Workshops on argumentation for transparency, clear presentation of arguments and public speaking on TV, radio and in the press. Capacity building.
<b>Date</b>	1 June – 30 November 2015
<b>Location</b>	Poland, Warsaw and places nearby – Pruszków, Żyrardów
<b>Activity goal</b>	To enhance local advocacy for transparency in terms of its promotion, clarity and adequacy with reference to experience of the persons operating in the Polish municipalities by building their skills to present the issue to the media, local communities and in the social media.
<b>Gender policy approach</b>	<p>The area of information access is dominated by men. Women often do not want to be present in the media since they do not feel prepared. Therefore, <b>the fact itself that such preparation for presenting in the media is being planned should provide support to the women's representation in the local public life.</b></p> <p>The group was recruited from people already known to the organisation. There was a great number of women in this group for whom public speaking did not pose a problem; however, there were also such women for whom it was a great deal of stress. The organisation reassured that the group consisted of women having different attitudes. The problem of stress also applied to men. Their group was also differentiated.</p> <p><b>The question of the women's role in the public life was going to be brought up during the second workshop.</b> Firstly, an organisation that has conducted media monitoring for women's representation in the media was planned to be invited (the Feminoteka Foundation). Secondly, the issue of public speaking anxiety was covered.</p> <p>The group's composition was going to be balanced - the organisation strived for equal gender representation and proportionate geographical representation.</p> <p>During the workshops the following rule was going to be introduced: "We do not express ourselves in a way that may offend someone's dignity - this refers to gender, appearance, political and religious views, age etc." and was going to be entered in the contract.</p> <p>During the workshops and further stages of work the organisation was going to reassure that there is a space to speak that not only women write nicely; a space to respond to jokes satirising stereotypical shortcomings of equal groups; that the results of team work represent persons of both</p>

	<p>genders; that male trainers clean after themselves and show that they do not leave those tasks over to female trainers etc.</p> <p>All the activities resulted in <b>women's political activation at the local level</b>. The organisation was going to pay attention to collecting data on the number of further activities of the persons trained during the session and to checking after a year's period what exactly the gender proportion in the transparency debate among the female and male participants of the project looked like.</p>
<b>Target groups</b>	<p><b>Advocates of transparency</b> were recruited from persons that already operated as female and male activists within the scope of the organisation. They have taken part in the Cork Fund Monitoring, socialising sport activities, were part of municipal companies, attended the School for Watchdog Initiatives or the "On Guard" course and have been active members, both male and female.</p> <p><a href="https://www.google.com/maps/d/edit?hl=pl&amp;authuser=0&amp;mid=zBgkxvllwitE.k5DnVc0W-93l">https://www.google.com/maps/d/edit?hl=pl&amp;authuser=0&amp;mid=zBgkxvllwitE.k5DnVc0W-93l</a></p>
<b>Indicators</b>	<ul style="list-style-type: none"> <li>• Capacity building of 20 Advocates of Transparency</li> <li>• Running 3 workshops</li> <li>• 3 tested workshop plans</li> <li>• 15 own speeches by Advocates of Transparency by the end of November 2015.</li> </ul>
<b>Cooperation with</b>	Not applicable

### III. Documentation of processing

	HBS	Own funds	Other sources	Other sources	Total
<b>Budget</b> <i>In accounting currency</i>	18 000 zł	26 000 zł			44 000 zł
<b>Amount spent</b> <i>in accounting currency</i>	15 582,55 zł	28 160,46 zł			43 743,01 zł
<b>Deviation from budget with explanation</b> <i>(if relevant)</i>	The changes took place in the course of the project but regarded only proportions of costs.				

### IV. Evaluation

Activity goal achieved?	Goal achieved X	Goal partially achieved	Goal not achieved
	<i>Mark appropriate box above</i>		
<b>Assessment of indicator</b>	There are some deviations from the indicators settled. Some are in plus, some in minus.		

The number of recruited Advocates of Transparency was lower than planned. Although the organization got more applications than the number of available places and accepted 17 of them, at the end only 15 people declared ability to participate in all three meetings. The other applications were assessed as not meeting the ideal profile of the programme participant.

Therefore, instead of 20, there was 15 participants. It did not influence the costs of the project as training costs were higher than planned. It was difficult to assess it in advance because the project had a pilot character. The prices and the offer of experts available on the market were not possible to be defined in advance. Only after negotiations they were finally agreed.

**The indicator was settled at the level of “capacity building of 20 Advocates of Transparency”. The achieved number reached 15.**

For future it was also tested that 12 participants is the best number for the capacity building workshops.

Other indicators were fulfilled.

**In case of „running 3 workshops“ and „testing 3 workshops plans“ we organized 3 workshops, each of them with different plan.**

In the evaluation discussion it was decided that for future two meetings and written conclusions from the first series of capacity building training for Advocates of Transparency are appropriate to prepare local leaders.

**Till the end of the project (November 30) – 33 own speeches by Advocates of Transparency took place (15 were planned).**

**The list of speeches is the following:**

Korneliusz Marchewka – Gazeta Wyborcza Rzeszów

<http://rzeszow.wyborcza.pl/rzeszow/1,34962,18331088,innny-rzeszow-jest-mozliwy-pierwszy-ruch-miejski-rzeszow.html> 2015-07-10

Bartosz Wilk - TOK FM <http://audycje.tokfm.pl/odcinek/Adam-Bodnar-zostanie-Rzecznikiem-Praw-Obywatelskich-Bartosz-Wilk-z-Sieci-Obywatelskiej-Watchdog-Polska/28473> 2015-08-09

Karol Breguła - Dziennik Gazeta Prawna

<http://prawo.gazetaprawna.pl/artykuly/889110,kancelaria-prezydenta-o-danych-osob-obslugujacych-konto-na-twitterze.html> 2015-08-18

Monika BieniasWieści podwarszawskie2015-08-19

Korneliusz Marchewka – Gazeta Wyborcza Rzeszów

<http://rzeszow.wyborcza.pl/rzeszow/1,34975,18634845,rusz-na-spotkanie-ruchu-miejskiego-w-czwartek-o-godz-17.html> 2015-08-26

Korneliusz Marchewka – Supernowosci <http://supernowosci24.pl/chca-miec-prawo-do-swojego-miasta/> 2015-08-31

Korneliusz Marchewka - Gazeta Wyborcza Rzeszów

<http://rzeszow.wyborcza.pl/rzeszow/1,34962,18666848,ruch-miejski-ktory-chce-patrzec-wladzy-na-rece.html> 2015-09-01

Korneliusz Marchewka- Radio VIA

<http://www.radiovia.com.pl/aktualnosci/informacje-lokalne/3207,miasto-dla-obywateli.html> 2015-09-02

<p>Karol Breguła - Dziennik Gazeta Prawna <a href="http://prawo.gazetaprawna.pl/artykuly/892065,sad-najwyzszy-zmuszony-do-jawnosci-przez-blogera.html">http://prawo.gazetaprawna.pl/artykuly/892065,sad-najwyzszy-zmuszony-do-jawnosci-przez-blogera.html</a> 2015-09-04</p> <p>Bartosz Wilk - Radio dla Ciebie <a href="http://www.rdc.pl/podcast/popoludnie-rdc-miedzynarodowy-dzien-prawa-do-informacji/">http://www.rdc.pl/podcast/popoludnie-rdc-miedzynarodowy-dzien-prawa-do-informacji/</a> 2015-09-28</p> <p>Karol Breguła – <a href="http://www.belchatow.bai.pl">belchatow.bai.pl</a> <a href="http://www.belchatow.bai.pl/?aktualnosci=infobai_info_wiecej&amp;id_nius=240874">http://www.belchatow.bai.pl/?aktualnosci=infobai_info_wiecej&amp;id_nius=240874</a> 2015-10-14</p> <p>Borys Bura - PR 1 <a href="https://www.polskieradio.pl/7/163/Artykul/1533523,Cztery-Pory-Roku-20102015-cz-1-0910">https://www.polskieradio.pl/7/163/Artykul/1533523,Cztery-Pory-Roku-20102015-cz-1-0910</a> 2015-10-20</p> <p>Katrzyna Krześniak-Dęga - <a href="http://www.edunews.pl">Edunews.pl</a> <a href="https://www.facebook.com/edunews/photos/a.10152087177122248.1073741826.271399107247/10153704007457248/?type=3&amp;theater">https://www.facebook.com/edunews/photos/a.10152087177122248.1073741826.271399107247/10153704007457248/?type=3&amp;theater</a> 2015-10-21</p> <p>Katarzyna Krześniak-Dęga – professional journal Magister farmacji <a href="https://drive.google.com/drive/my-drive">https://drive.google.com/drive/my-drive</a> 2015-10-25</p> <p>Karol Breguła - Dziennik Internautów <a href="http://di.com.pl/kancelaria-prezydenta-broni-sie-przed-ujawnieniem-rejestru-umow-czy-andrzej-duda-tego-nie-obicial-53654">http://di.com.pl/kancelaria-prezydenta-broni-sie-przed-ujawnieniem-rejestru-umow-czy-andrzej-duda-tego-nie-obicial-53654</a> 2015-10-28</p> <p>Karol Górski - Radio Merkury <a href="http://www.radiomerkury.pl/audycja/rozmowy-po-zachodzie_2/rozmowy-po-zachodzie-26-29-pazdziernika-2015.html">http://www.radiomerkury.pl/audycja/rozmowy-po-zachodzie_2/rozmowy-po-zachodzie-26-29-pazdziernika-2015.html</a> 2015-10-28</p> <p>Karol Breguła - TOK FM <a href="http://audycje.tokfm.pl/odcinek/Obywatela-batalia-z-prezydenckimi-kancelariami-Adam-Dobrawy-byl-gosciem-Agaty-Kowalskiej/31103">http://audycje.tokfm.pl/odcinek/Obywatela-batalia-z-prezydenckimi-kancelariami-Adam-Dobrawy-byl-gosciem-Agaty-Kowalskiej/31103</a> 2015-10-29</p> <p>Karol Breguła - Kulisy 24 <a href="http://kulisy24.com/polityka/pakt-milczenia-prezydentow-dudy-i-komorowskiego">http://kulisy24.com/polityka/pakt-milczenia-prezydentow-dudy-i-komorowskiego</a> 2015-10-29</p> <p>Karol Breguła - Dziennik Internautów <a href="http://di.com.pl/duda-zrezygnuje-z-szansy-dokopania-komorowskiemu-ze-strachu-przed-przejrzystoscia-53684">http://di.com.pl/duda-zrezygnuje-z-szansy-dokopania-komorowskiemu-ze-strachu-przed-przejrzystoscia-53684</a> 2015-10-30</p> <p>Piotr Kodzis PR 1 <a href="https://www.polskieradio.pl/7/476/Artykul/1539864,Sobota-z-Jedynka-31102015-1412">https://www.polskieradio.pl/7/476/Artykul/1539864,Sobota-z-Jedynka-31102015-1412</a> 2015-10-31</p> <p>Karol Breguła - Kulisy 24 <a href="http://kulisy24.com/polityka/smolensk-media-spolecznościowe-i-iluminacje-na-co-szly-pieniadze-z-kancelarii-premiera?fb_comment_id=949395781786655_953193554740211#fd4268e1">http://kulisy24.com/polityka/smolensk-media-spolecznościowe-i-iluminacje-na-co-szly-pieniadze-z-kancelarii-premiera?fb_comment_id=949395781786655_953193554740211#fd4268e1</a> 2015-11-02</p> <p>Bartosz Wilk - TOK FM <a href="http://audycje.tokfm.pl/odcinek/31281">http://audycje.tokfm.pl/odcinek/31281</a> 2015-11-04</p> <p>Katarzyna Krześniak-Dęga i Małgorzata Rogalska - Polskie Radio Łódź <a href="https://www.radiolodz.pl/audycje/my-decydujemy">https://www.radiolodz.pl/audycje/my-decydujemy</a> 2015-11-04</p> <p>Karol Breguła - Kulisy 24/wPolityce <a href="http://wpolityce.pl/polityka/270614-szkolenia-filmiki-smolenska-propaganda-wystroj-wnetrz-oswietlenie-budynku-na-co-ida-miliony-z-publicznych-pieniedzy-sprawdz-wydatki-kprm">http://wpolityce.pl/polityka/270614-szkolenia-filmiki-smolenska-propaganda-wystroj-wnetrz-oswietlenie-budynku-na-co-ida-miliony-z-publicznych-pieniedzy-sprawdz-wydatki-kprm</a> 2015-11-04</p> <p>Karol Breguła - Radio Wolna Kultura <a href="http://koed.podkasty.info/odc/Informacja-publiczna">http://koed.podkasty.info/odc/Informacja-publiczna</a> 2015-11-05</p> <p>Katarzyna Krześniak-Dęga - <a href="http://www.ngo.pl">Ngo.pl</a> <a href="http://wiadomosci.ngo.pl/wiadomosc/1672884.html">http://wiadomosci.ngo.pl/wiadomosc/1672884.html</a> 2015-11-09</p> <p>Karol Breguła – <a href="http://www.biqdata.pl">BIQdata.pl</a> <a href="http://biqdata.pl/wydatki-kprm-szkolenia-i-jeszcze-raz-szkolenia">http://biqdata.pl/wydatki-kprm-szkolenia-i-jeszcze-raz-szkolenia</a> 2015-11-13</p> <p>Karol Breguła - Dziennik Internautów <a href="http://di.com.pl/kancelaria-prezydenta-nie-wie-jaki-interes-publiczny-stoi-za-rejestrami-umow-nie-wiec-nie-ujawnia-53792">http://di.com.pl/kancelaria-prezydenta-nie-wie-jaki-interes-publiczny-stoi-za-rejestrami-umow-nie-wiec-nie-ujawnia-53792</a> 2015-11-16</p> <p>Bartosz Wilk - Telewizja Pomerania <a href="https://www.youtube.com/watch?v=GnYpxmOcQDY">https://www.youtube.com/watch?v=GnYpxmOcQDY</a> 2015-11-18</p>
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	<p>Karol Breguła - Dziennik Gazeta Prawna  <a href="http://wiadomosci.dziennik.pl/wydarzenia/artykuly/505951,problem-z-platforma-epuap-tysiace-dokumentow-moglo-zaginat.html">http://wiadomosci.dziennik.pl/wydarzenia/artykuly/505951,problem-z-platforma-epuap-tysiace-dokumentow-moglo-zaginat.html</a> 2015-11-19</p> <p>Karol Breguła - Dziennik Internautów <a href="http://di.com.pl/urzed-y-ignorowaly-pisma-wyslane-przez-epuap-niedobrze-53817">http://di.com.pl/urzed-y-ignorowaly-pisma-wyslane-przez-epuap-niedobrze-53817</a> 2015-11-20</p> <p>Karol Breguła - Dziennik Gazeta Prawna  <a href="http://www.gazetaprawna.pl/artykuly/906953,epuapka-czyli-absurd-za-absurdem.html">http://www.gazetaprawna.pl/artykuly/906953,epuapka-czyli-absurd-za-absurdem.html</a> 2015-11-23</p> <p>Monika Bienias – <a href="http://gminaposwietne.pl">gminaposwietne.pl</a> <a href="http://gminaposwietne.pl/co-kto-gdzie-poswietne/item/294-rzecznik-jawnosci-w-poswietnem?fb_action_ids=942160809197019&amp;fb_action_types=og.likes&amp;fb_source=other_multiline&amp;action_object_map">http://gminaposwietne.pl/co-kto-gdzie-poswietne/item/294-rzecznik-jawnosci-w-poswietnem?fb_action_ids=942160809197019&amp;fb_action_types=og.likes&amp;fb_source=other_multiline&amp;action_object_map</a> 2015-12-01</p>
<b>Target groups reached</b>	<p><b>Advocates of Transparency</b> were recruited from persons that already operated as female and male activists within the scope of the organisation. They have taken part in the Cork Fund Monitoring, socialising sport activities, monitoring of municipal companies, attended the School for Watchdog Initiatives or the “On Guard” course and have been active members.</p> <p><b>List of participants:</b></p> <ul style="list-style-type: none"> <li>• F - Monika Bienias, Poświętne, earlier she took part in the Cork Fund Monitoring; active member of Watchdog Poland</li> <li>• M - Karol Breguła, whole Poland, active member of Watchdog Poland</li> <li>• M - Borys Bura, whole Poland, active member of Watchdog Poland</li> <li>• F - Anna Chęć, Bielsko Biała, earlier she took part in the Cork Fund Monitoring; active member of Watchdog Poland</li> <li>• F - Justyna Górniewicz, Otwock, earlier she took part in the Cork Fund Monitoring</li> <li>• M - Karol Górski, Jarocin, earlier he took part in the Cork Fund Monitoring; active member of Watchdog Poland</li> <li>• F - Anna Kłoszewska-Klęczar, Kraków, earlier she attended the School for Watchdog Initiatives</li> <li>• M - Piotr Kodzis, Sejny, earlier he attended the School for Watchdog Initiatives</li> <li>• F - Katarzyna Krześniak-Dęga, Bełchatów, earlier she took part in the initiative aimed at socialising sport activities</li> <li>• M - Korneliusz Marchewka, Rzeszów, earlier he attended the “On Guard” course</li> <li>• F - Elżbieta Młodziejewska, Gąbin; earlier she took part in the Cork Fund Monitoring</li> <li>• F - Aneta Pierzchała-Tolak, Gdańsk, active member of Watchdog Poland</li> <li>• F - Małgorzata Rogalska, Broki, earlier she took part in the monitoring of municipal companies</li> <li>• M - Grzegorz Wala, Legnica, earlier he took part in the initiative aimed at socialising sport activities</li> <li>• M - Bartosz Wilk, Goleniów, earlier he took part in the initiative aimed at socialising sport activities, active member of Watchdog Poland.</li> </ul>
<b>Explanation of evaluation/</b>	<p>A selected pilot group of 15 persons <b>was prepared for contacting the</b></p>

<p>narrative report</p>	<p><b>media and presenting at local meetings.</b> Advocates of Transparency formed a kind of a club that might be joined once a certain level of integrity and knowledge has been achieved and communication skills have been developed.</p> <p>To prepare Advocates three meetings were organised.</p> <p><b>The first one took part on June 19-21, 2015 in Pruszków.</b> The idea was to integrate a group and discuss main message that should be put forward to the target groups. As a result more questions were opened than answers given. Advocates started to ask questions such as:</p> <ul style="list-style-type: none"> <li>- How they should name themselves?</li> <li>- What is the project about, what are their obligations, what they should do additionally in their communities?</li> <li>- How they are seen by the family, friends, members of the community, friendly and unfriendly people?</li> <li>- How to show the importance of transparency and wrong results when it is lacking?</li> <li>- Who is a beneficiary of the Advocates work?</li> <li>- What are the Advocates successes?</li> </ul> <p>These questions were discussed during the next meetings. There was also an opportunity created to answer them between the meetings in writing.</p> <p>At the same meeting the photos of advocates were taken and the first recordings prepared. Each person received an evaluation of this first speech.</p> <p>The pictures and descriptions were used here: <a href="http://siecobywatelska.pl/ludzie-sieci/">http://siecobywatelska.pl/ludzie-sieci/</a></p> <p>The video used afterwards as a promotional material to attract business support is available here: <a href="https://www.youtube.com/watch?v=1aKdidfL9wg">https://www.youtube.com/watch?v=1aKdidfL9wg</a></p> <p>(Participants list and meeting agenda are enclosed as number 1 and 2)</p> <p><b>Second meeting took place on September 4-6, 2015 in Żyrardów.</b> It was a joint meeting for Advocates and the staff of the Watchdog Poland. The reason for this was connected with the necessity of working in a group up to 12 people. The number of the Advocates amounted 15. Therefore we had to create two groups. To assure dynamic and make the budget feasible, we mixed the groups.</p> <p>(List of participants and agenda are enclosed as number 3 and 4)</p> <p><b>Third meeting was organized in Warsaw on November 14-15, 2015</b> (it had to be moved due to election's term and the public holidays). It consisted of three parts.</p>
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	<p>First day was based on the feedback from outside persons as regards different expressions and claiming by the Advocates. It was analysed to form better message.</p> <p>Second day was organized by Akademia Telewizyjna TVP (Television Academy by Polish Public TV). During this day each participant took part in the interview with journalists (who received earlier descriptions and achievements of each participant). The interviews took part in the TV studio and outside of the building (in the most probable situation). Each participant received a professional feedback. They also had 45 minutes consultations at the speech therapist (3 of them continue work in this area) and recorded a short presentation of themselves.</p> <p>On the third day the summing up of the whole activity and the message that should be put forward were discussed.</p> <p>(Participants list and meeting agenda are enclosed as number 5 and 6)</p> <p>In the participants opinion, the most valuable part of the cycle was the experience of real presence in the TV. It was also underlined that the process of discussing the message, critical approach and opportunity to create the community were crucial. These aspects should be taken into account in future undertakings.</p> <p>It was planned that in October and November 2015, project participants take part in different activities promoting civil oversight (transparency and access to public information make a precondition for it). This process started after the first meeting in June. Therefore the media presence was more significant than it was planned. The list of speeches is included in the part on the "Assessment of indicator".</p> <p>There was also another process that started at the same time. The participants from Łódź region felt the need to be more proactive. As a result, they created a new initiative Łódzka Koalicja na Rzecz Jawności <a href="http://jawnelodzkie.org.pl/">http://jawnelodzkie.org.pl/</a> (Łódź Region Coalition for Transparency). Also participant from Poświętne decided to run own on-line medium. On the invitation of Helsinki Foundation for Human Rights she also gave a long interview to the Ukrainian TV, describing how citizens should protect their rights.</p>
<b>Results in terms of gender policy</b>	<p>All the activities resulted in women's political activation at the local level.</p> <p>Although these were men who were finally more active in media (in this respect the organizer has to rely on regional needs), women proved to be able to organize their own – successful – initiatives and to look for new solutions in their work.</p> <p>Three (out of 8 women) started new initiatives: in Łódzkie region Katarzyna Krześniak-Dęga and Małgorzata Rogalska started Łódź Region Coalition</p>

	<p>for Transparency; in Poświętne – Monika Bienias started intense FB activity and plans to run own media. It was also a new opportunity for engagement for Elżbieta Młodziejewska and Justyna Górniewicz, who are active on the local level but last years they focused on other topics.</p> <p><b>The follow up on the achievements of the participants is gathered under the following link:</b></p> <p><a href="https://docs.google.com/spreadsheets/d/1oM8YlCu7Np0jGreDct85l2Qxh0JmEQAk3Ba7jlkC8do/edit">https://docs.google.com/spreadsheets/d/1oM8YlCu7Np0jGreDct85l2Qxh0JmEQAk3Ba7jlkC8do/edit</a></p> <p>There was no opportunity to organize a specific meeting on gender issues during the second meeting as trainers planned full agenda. However the topic was present and discussed informally.</p> <p>The group’s composition was balanced – 8 women, 7 men. The geographical representation was also proportionate.</p> <p>During the workshops the following rule was introduced: “We do not express ourselves in a way that may offend someone’s dignity.”</p>
<b>Assessment of cooperation</b>	Not applicable.
<b>Possible follow-up activities</b>	<p>Three participants continue classes at speech therapist. It is also planned to draft guidelines for Advocates of Transparency based on the experience and messages included in their speeches, as well as internal material for future trainees.</p> <p>The Program was very successful in all aspects – it created an opportunity for experienced watchdogs to develop their skills, gave them a new energy for own initiatives, integrated a group and brought real skills.</p> <p>The Watchdog Poland has developed the body of people who can go to the media and is going to continue this type of education, if possible in cooperation with project partner.</p> <p>The project was difficult and required a lot of additional effort on the organizers side (as regards finding trainers and preparing them to work with a group and to give appropriate feedback to the group). This work partially is not needed in the future as the best solutions were already tested. Still this work requires time and passion and should be remunerated.</p>

**Appendices:**

- Programs of events and list of participants (Enclosures number 1-6)
- Documentation in photographs (On flash memory, Enclosure 7)

Warsaw, 21.12.2015

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City, Date

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Signature