

I. Project description	
Organisation's name	Citizens Network Watchdog Poland
Abbreviated name (max. 30 characters)	Watchdog Poland
Full activity name	Advocates of Transparency
Type of activity	Workshops on argumentation for transparency, clear presentation of arguments and public speaking on TV, radio and in the press. Capacity building.
Date	1 June – 30 November 2015
Venue	Poland, Warsaw
Person in charge of the project	Katarzyna Batko-Tołuć, Programme Director

Aim of the activity	<p>General objective:</p> <p>To enhance local advocacy for transparency in terms of its promotion, clarity and adequacy with reference to experience of the persons operating in the Polish municipalities by building their skills to present the issue to the media, local communities and in the social media.</p>
Description of the activity / programme / contents	<p>Since 2011, when the organisation had noticed the need to build social capacity for the first time, great progress has been made. The organisation has contact with around 300 persons in over 200 region localities. They are the most involved activists. 1,000 persons seek advice on a yearly basis. Also 500 litigations have been conducted.</p> <p>These activities should be enhanced by a good communication policy. The organisation is often present in the media. However, the team of people who have a sense of competence in this respect is rather small. Four persons are constantly present in the media. There is only one woman among them. They are definitely too few as for a project to be conducted consisting in changing political culture into a transparent one. There is a need for many people of different backgrounds, from different parts of Poland and of different gender to speak about the importance of pro-transparency changes. Following the recent self-government elections there is a good climate for it in Poland.</p> <p>Activity plan for the year 2015 - preparing the already active persons to the role of opinion leaders (advocates of transparency) in the traditional media and social media.</p>

	<p>A selected pilot group of 20 persons is going to be prepared for contacting the media and presenting at local meetings, where they will have the opportunity to share their experience and encourage others to take action. Advocates of transparency would form kind of a club that might be joined once a certain level of integrity and knowledge has been achieved, which additionally encourages development.</p> <p>The tasks planned for this group also cover active organisation of others to take action and direct participation in advocacy campaigns by making phone calls, tweeting, placing posts and tags on Facebook.</p> <p>It is also planned to arrange three-day workshops for 20 persons on media training, public speaking, grounding substantial knowledge and reflections on transparency. The persons will be trained how to discuss, to find arguments, be prepared for difficult questions about the functioning of the state and the right for information - also in terms of human rights and anti-discrimination activities.</p> <p>The workshops will cover:</p> <p>a) argumentation development in terms of the role of transparency for people and the state (a session to develop analytical knowledge and skills), and social media training;</p> <p>b) public speaking on transparency-related issues (skills) with the elements of self-presentation skills and women's representation in the media and local public life as well as managing public speaking anxiety;</p> <p>c) transparency-related presentations in the media (skills).</p> <p>The persons trained will become Advocates of Transparency. Their knowledge that has so far served them in their own activities will be arranged in such a way so that it is possible to convince others to take action for transparency or to support such activities. The information about them will be available on the website. The nearest occasion to involve them is the campaign is planned for the summer and autumn 2015. It is about promoting civil control at the municipal level (within another project realised by the organisation).</p> <p>Schedule of activities:</p> <ul style="list-style-type: none"> • May: logistic preparation and winning business partners (media, optional accommodation and food discounts) • 1st meeting June 19-21, 2015; 2nd meeting September 4-6, 2015; 3rd meeting in the second half of October (October 16-18 or October 23-25 or 29-31, 2015. The exact date is dependent on parliamentary elections) • October-November – project participants take part in different activities promoting civil oversight (transparency and access to public information make a precondition for it) that are part of a media campaign within a systemic project enforcing local watchdog organizations planned by the organizer in autumn 2015. The concrete tasks include going to the media that will be invited to join a campaign and giving interviews. Sometimes it may also include drafting press releases to the local media of own choice.
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<p>Approach to gender issues while realising the project</p>	<p>150 localities in which activities are being taken; in 30 per cent of them women are the leaders.</p> <p>The area of information access is dominated by men. Women often do not want to be present in the media since they do not feel prepared. Therefore, the fact itself that such preparation for presenting in the media is being planned should provide support to the women's representation in the local public life.</p> <p>The group they will be recruited from is already known to the organisation. There is a great number of women in this group for whom public speaking does not pose a problem; however, there are also such women for whom it is a great deal of stress. The organisation is going to reassure that the group consists of women having different attitudes. The problem of stress also applies to men. Their group will also be differentiated.</p> <p>The question of the women's role in the public life is going to be brought up during the second workshop. Firstly, an organisation that has conducted media monitoring for women's representation in the media is planned to be invited (the Feminoteka Foundation). Secondly, the issue of public speaking anxiety will be covered.</p> <p>The group's composition is going to be balanced - the organisation is going to strive for equal gender representation and proportionate geographical representation.</p> <p>During the workshops the following rule is going to be introduced: "We do not express ourselves in a way that may offend someone's dignity - this refers to gender, appearance, political and religious views, age etc." and is going to be entered in the contract.</p> <p>During the workshops and further stages of work the organisation is going to reassure that there is a space to speak that not only women write nicely; a space to respond to jokes satirising stereotypical shortcomings of equal groups; that the results of team work represent persons of both genders; that male trainers clean after themselves and show that they do not leave those tasks over to female trainers etc.</p> <p>All the activities should result in women's political activation at the local level. The organisation is going to pay attention to collecting data on the number of further activities of the persons trained during the session and to checking after a year's period what exactly the gender proportion in the transparency debate among the female and male participants of the project looked like.</p>
<p>Target groups</p>	<p>Advocates of transparency will be recruited from persons that already operate as female and male activists within the scope of the organisation. They have taken part in the Cork Fund Monitoring, socialising sport activities, were part of municipal companies, attended the School for Watchdog Initiatives or the "On Guard" course and have been active members, both male and female.</p>

(Załącznik 1)

	https://www.google.com/maps/d/edit?hl=pl&authuser=0&mid=zBgkxvllwitE.k5DnVc0W-93l
Quality indicators	Capacity building of 20 Advocates of Transparency Running 3 workshops 3 tested workshop plans 15 own speeches by Advocates of Transparency by the end of November 2015.
Cooperation with	Nie dotyczy

II. Budżet (patrz załączony plan kosztów)

Budżet	HBS	Środki własne	Pozostałe źródła	Pozostałe źródła	Total
<i>W walucie krajowej</i>	18 000 zł		26 400 zł		44 000 zł
<i>Ekwiwalent w € (maximum)</i>	4400 €		6 395 €		10655 €

List of binding appendices to the application:

a) Updated extract from the National Court Register (KRS)

b) Statute of the organization

The charter is available at <http://bip.siecobywatelska.pl/index.php?id=210&id2=4>

c) List of the projects realized in the previous year and the financial statement for this year

Cork fund monitoring
Civic monitoring of sports
Getting People Engaged – capacity building course
“On the Watch” course
Getting People Engaged for Transparency
Watchdog School
Your Voice Your Choice
Legal counselling
Litigation activities

Sprawozdania dostępne są tu: <http://bip.siecobywatelska.pl/index.php?id=301>

- a. Dane dotyczące udziału kobiet i mężczyzn w kształtowaniu wizerunku i działań organizacji:
- Liczba członków/członkiń (z podziałem na płeć) 52 członków i członkiń, **w tym 23 członkinie**
 - Gremia decyzyjne organizacji (liczba kobiet, liczba mężczyzn, pełnione funkcje)

Zarząd (2 kobiety, 1 mężczyzna)

Katarzyna Batko-Toluć - Wiceprezeska

Szymon Osowski - Prezes

Aneta Pierzchała-Tolak – Członkini

Komisja Rewizyjna (1 kobieta, 2 mężczyzn)

Zenon Michajłowski

Areta Wasilewska-Gregorowicz

Przemysław Żak

- Reports are available at: <http://bip.siecobywatelska.pl/index.php?id=301>
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- d) Data concerning participation of women and men in shaping organization's image and activities
- - number of male and female members

Number of members (gender-wise): **52, including 23 women**

- governing bodies of the organization (number of women and men and their functions)

Management Board (2 women, 1 man)

Katarzyna Batko-Toluć – Vice-president
Szymon Osowski - President
Aneta Pierzchała-Tolak – Member

Audit Committee (1 woman, 2 men)

Zenon Michajłowski
Areta Wasilewska-Gregorowicz
Przemysław Żak

Ethics Committee (1 woman, 3 men)

Krzysztof Izdebski
Krzysztof Łoś
Jan Niedośpiał
Joanna Wiczorek

- activities of the organization (number of the projects realized in the previous year indicating women's participation or concerning women specifically)

Cork fund monitoring – 50% women, 50% men.

Getting People Engaged – capacity building. The course is designed for organizations therefore the composition of participants is changing, in one of the groups women constitute 90% of participants, in another 40%.

Watchdog School – 50% women, 50% men.

Civic monitoring of sports – 50% women, 50% men

“On the Watch” course – 50% women, 50% men

Your Vote Your Choice – 60% women, 40% men

Local Public Ventures Monitoring – 40% women, 60% men

Warsaw, 30 April 2015

City, Date

Signature